



## TOWN OF HIGH PRAIRIE

|                                     |   |  |
|-------------------------------------|---|--|
| <b>Policy Number</b><br>No. 01/2022 | <b>Approval Date</b><br>April 12, 2022        | <b>Resolution Number</b><br>171/22       |
| <b>Supersedes</b>                   | <b>Effective Date</b><br>April 12, 2022, 2022 | <b>Legal Authority</b>                   |
| <b>Amendments:</b>                  | <b>Amendment Date</b>                         | <b>Amendment Resolution<br/>Number #</b> |

**TITLE:** Public Art - Mural Policy

**Policy Statement:**

The Town of High Prairie supports the installation and preservation of public arts and murals that promote and celebrate local creativity, heritage and community revitalization, while ensuring public safety and welfare.

### 1. Purpose and Goals

The purpose of this Public Art – Mural Policy is to celebrate local artistic talent and pride by encouraging the installation and preservation of public artworks and murals that reflect community heritage, inspire a sense of place and belonging, provide cultural richness and enhance revitalization, while ensuring public safety and welfare. Specifically, this policy aims to:

- 1.1 encourage creative artistic expression within the Town;
- 1.2 foster a sense of pride and belonging within the community;
- 1.3 revitalize and enhance the public realm;
- 1.4 stimulate economic success of local business;
- 1.5 prevent or minimize vandalism;
- 1.6 promote visitor attraction and boost local tourism; and
- 1.7 encourage stewardship of the public realm.

### 2. Themes

The Public Art – Mural Policy encourages diverse artistic expressions in the Town that celebrate or reflect a variety of themes; however, preference will be given to proposals that imbibe the following themes:

- 2.1 strengthen community identity, heritage and collective cultural experience;
- 2.2 reflect the natural and built environment or landscape; and
- 2.3 provide an educational value.

### 3. Authority

The installation of any public art or mural in public places and on non-residential private properties within the Town of High prairie is subject to the approval of Council. Administration shall be responsible for the administration and implementation of this policy with oversight from Council. Council shall also be responsible for reviewing this policy from time to time and, where appropriate, make the required changes.

### 4. Application, Review and Approval Process

- 4.1 An application for the installation of mural or other forms of public art shall be submitted to the Planning Department and include the following:
  - a. Completed application form for a Public Art -Mural permit;
  - b. Project information, including:
    - i. location;
    - ii. a dimension to scale, full-colour rendering of the proposed design, including the boundaries within which the installation is to be located;
    - iii. pictures depicting the relationship of the installation to the building, adjacent buildings and spaces (location on plat survey, if available);
    - iv. the overall theme of the installation, including, if applicable, the specific topics to be addressed by the individual art elements of the installation;
    - v. information regarding the materials to be used for the installation and the durability of those materials;
  - c. Maintenance Plan, including evidence of available funds or financial source(s) to cover the cost of the proposed maintenance plan;
  - d. Written letter of consent from the landowner, where the applicant is not the land owner;
  - e. The Artist's portfolio showing previous finished work(s) or work(s) in progress; and
  - f. \$50 non-refundable application fee.
- 4.2 Administration shall conduct a review of the proposal against the Town's Land Use Bylaw and any other applicable regulations, policies and plans of Council, and present it to Council for consideration, further review and decision-making.
- 4.3 Council may refer an application to the appropriate stakeholders, including adjacent landowners, community groups or business association, for comments prior to issuing a decision on an application;
- 4.4 Upon review of a completed application for an art/mural installation, Council shall either issue:
  - a. A preliminary approval, or
  - b. Provide feedback/comments for incorporation into final design, or
  - c. Refuse the application with stated reasons
- 4.5 Final approval shall be given, in the form of a signed application form, if the installation of the public art/mural is consistent with the preliminary approval or feedback provided during the review process following an inspection of the completed project.

BP  
AA

## **5. Eligibility Criteria**

In reviewing and deciding on an application for a public art/mural permit, Council shall consider the following factors:

- 5.1 Achievement of the goals of the Public Arts – Mural Policy;
- 5.2 The originality and/or aesthetic quality of the work;
- 5.3 Suitability of the proposed location for the installation;
- 5.4 Appropriateness of the arts media selected for the location;
- 5.5 Appropriateness of the work, including size, subject matter/theme, scale and relationship to chosen location;
- 5.6 The associated risk of vandalism;
- 5.7 The proposed maintenance plan and funding level is consistent with best practices relative to the type of art media proposed;
- 5.8 Demonstrated synchronization in the design, aesthetic and functional coordination with the architecture of the host building, streetscape and/or landscape;
- 5.9 Secured right to install the art or mural at the selected location, where the applicant is not the land owner.

The following works of art are not eligible for approval under this policy:

- 5.10 Artworks that contain any element of advertising, promotion, signage or branding;
- 5.11 Graffiti;
- 5.12 Pre-existing artwork placed in a gallery, sold used for used for another propose.

## **6. General Regulations and Maintenance**

The following general and maintenance regulations shall apply to any proposed or approved public artwork or under this policy:

- 6.1 All public artwork, including murals, shall be located in freely accessible public areas;
- 6.2 Any support/attachments required for the installation of the artwork must be approved by a professional structural engineer, which shall be included with the application;
- 6.3 It is the responsibility of the applicant/owner to secure any other approvals or permissions required for the installation of the artwork, including, where applicable, sidewalk closure permit, securing access to adjacent private property, and to ensure safe working conditions during the installation process;
- 6.4 The design, construction, installation, repair and maintenance of any artwork or mural shall not interfere with traffic safety or otherwise endanger public safety;
- 6.5 General liability insurance is recommended but not required;

- 6.6 An approved mural shall not:
- a. exceed the height of the structure to which it is tiled, painted or affixed, and approved for;
  - b. extend more than six (6) inches from the plane of the wall upon which is tiled, painted or affixed;
  - c. exceed a height of 100 feet above grade;
  - d. consist of, or contain, electrical or mechanical components, or changing images (moving structural elements, flashing or sequential lights, lighting elements, or other automated methods resulting in movement, the appearance of movement, or change of mural image or message, not including static illumination tuned off and back on not more than once every 24 hours), unless otherwise approved;
  - e. be placed over the exterior surface of any building opening, including, but not limited to, windows, doors and vents, unless otherwise approved;
  - f. be illuminated in a manner that does not comply with the Town's sign regulations regarding lighting;
  - g. serve as an advertisement sign.
- 6.7 The applicant/landowner is responsible for the maintenance and regular upkeep of the approved public artwork or mural, as per the maintenance plan reviewed and approved in conjunction with the public art or mural installation permit. The maintenance plan shall include, at a minimum:
- a. wall preparation plan and/or treatment of the art with anti-graffiti coating, where applicable;
  - b. periodic cleaning, preservation and repair of any damages to the property;
  - c. removal of any and all graffiti vandalism within ten (10) days of occurrence or 48 hours of notification from the Town, whichever occurs earlier;
- 6.8 By submitting the application, the applicant/landowner agrees that in the event that the artwork is defaced and/or not repaired, maintained, preserved and/or conserved to the satisfaction of the Town of High Prairie, in accordance with the approved terms of reference for the permit, the Town, in its own discretion, has the authority to:
- a. enter onto the property to repair, maintain, preserve and/or conserve and the mural or public art, or alternatively remove, alter or destroy the mural or public art, as deemed appropriate by Council; and
  - b. invoice the applicant/land owner for any reasonably incurred costs associated with the repair or removal of the artwork.

  
\_\_\_\_\_  
**Brian Panasiuk, Mayor**  
\_\_\_\_\_  
**Rod Risling, Chief Administrative Officer**